



# Clipped Wings®

UNITED AIRLINES STEWARDESS ALUMNAE AND FLIGHT ATTENDANTS, INC.  
A NON-PROFIT 501(c)3 ORGANIZATION

## President's Letter – May 15, 2010, Special Edition

### Pam's Postings

“How time flies!” How often have you made that statement? We are again reminded of its truth as we celebrate the 80<sup>th</sup> anniversary of the flight attendant profession this month ... thus, this **Special Edition** of my president's letter.

### Postcard Presentation

In honor of the 80<sup>th</sup> anniversary, I would like to share a portion of my United Airlines postcard collection—just those that show a United stewardess. Although my collection contains hundreds of United postcards, there are several from the early days that featured or at least showed a stewardess (no “flight attendants” in those days). I believe the last United postcard to show a stewardess portrayed the Training Center in the early 60's. I hope you enjoy viewing “the old days” as much as I enjoyed preparing it for you. To view the album of postcards, just click on the link:

[www.gallery.me.com/pziebarth](http://www.gallery.me.com/pziebarth)

Directions: After the Album loads (it takes a while!), click on the Album photo in upper left of screen. Then click on the “Slideshow” button at bottom left of the screen. If you don't do anything else, it will go into “automatic” and present the slides every three seconds (much too fast to read anything). To view them one at a time at your own pace, click on the actual first slide and the advance button at the bottom of the screen will change. Click on the arrow pointing to the right. And continue to do that through the slides. After viewing it this way, you might want to go back and view it automatically.

### Press Release

The press release that United issued on April 30, 2010, about the anniversary appears at the end of this letter. You can also view it on United's website, [United.com](http://United.com).

### Profession Party Plans

I have been communicating with Jennifer Jagielski, Onboard Service Promotions, at UA World Headquarters about this month's 80<sup>th</sup> Anniversary. She has planned several events at the different domiciles on the following dates:

May 14—SFO

May 17—ORD and HNL

May 18—DEN

May 20—BOS and JFK

May 21—LAS and IAD

May 24—LAX

May 26—SEA

Each domicile will serve refreshments, show a video (that National Secretary **Christel Hasenbring Ilg** (CHI) participated in), distribute postcards, etc. If you live near one of these domiciles or an airport served by United, please contact the United personnel you know to see how you/your chapter can best support celebration. Please keep me posted on any involvement.

### Publications to Peruse

There are many wonderful (non-fiction) books out there about our former/current profession. I have been perusing them this month and enjoying every minute. (As many of you know, I am in love with the history and memorabilia of United Airlines). My favorites include:

*Legacy of the Friendly Skies*, by Gwen Mahler, 1991.

*The Age of Flight*, by William Garvey and David Fisher, 2002.

*Footsteps in the Sky*, by Helen E. McLaughlin, 1994.

*Come Fly with Us*, by Johanna Omelia and Michael Waldock, 2006.

*Flying Mary O'Connor*, by Mary O'Connor, 1961.

*Of Magic Sails*, by Barbara Bean, Graphic Alliance & C.A. Islinger, 1975.  
*High Horizons*, by Frank J. Taylor, 1951.  
*From Sky Girl to Flight Attendant*, by Georgia Panter Nielsen, 1982.

## Photo Promotion

United also has another promotion related to the anniversary. It is similar to that of Good Morning America's, "Your Three Words." They use videos, but United is looking for still shots. If you are not familiar with GMA's videos, you can check out the format via their Website: <http://abcnews.go.com/GMA/Your3Words/> Jennifer Jagielski would like some Clipped Wings® members to participate. Members should send a photo with their name, years they flew, and last base/domicile. See flyer at end of this letter for details about the promotion (it's also on SkyNet if you have access to that source).

## Pinpointing Pages

Other articles on websites can be viewed that relate to the anniversary.

**Marilyn Reynolds** (RDW) shared the following link: <http://tiny.cc/hp4z0>

Alex Marren, Senior Vice President of Onboard Service, is featured in *Hemispheres* magazine this month. Just pick up a hard copy on a United flight. The story is also online: <http://www.hemispheresmagazine.com/> Click on the upper right magazine picture. It will take you to the index. Click on May 2010 (you may have to register--no charge). The story is a foldout at the very back of the magazine.

## Powwow Planning

Convention Chairman, **Mary K. Doherty Dana** (OCC), sends the following message: Despite the recent floods in Tennessee, our Grand Ole Convention is still on as scheduled. The Sheraton Music City, high on a hill, was unaffected, and we expect most of Nashville's attractions to be open and ready to welcome Clipped Wings® in September.

## Playful Pun

McNally was taking his first plane ride, flying over the Rocky Mountains. The flight attendant handed him a piece of chewing gum. "It's to keep your ears from popping at high altitudes," she explains. When the plane landed McNally rushed up to her. "Miss," he said, "I'm meetin' me wife right away. How do I get the gum out of me ears?"

## Parting Pearls

"When once you have tasted flight . . . You will always walk the earth with your eyes turned skyward; for there you have been, and there you will always be."

-- Leonardo da Vinci, 1452-1519.

## Postscript

The great American philosopher Dolly Parton recorded the song, *Angels and Eagles* with Kim McLean. The lyrics from that song include the following:

I stood by the window, watchin' the runway  
'Til I saw your plane leave the ground  
I already missed you  
I felt a little lonely  
As you disappeared into the clouds  
I said a prayer out loud  
You're like an angel, like an eagle  
I know I have to let you fly  
Where the world is just a small thing  
When you see it from so high  
May you breathe in all the freedom  
You'll find dancing in the air  
If I could give you anything at all  
I'd give you everywhere  
Like an angel, like an eagle

May your flights, whether real or imaginary, provide you with new perspectives and wonderful memories.

## Happy Anniversary!

To blue skies and smooth landings,

*Pam*

Pam Troutman Ziebarth (OMA)  
2008-2010 National President  
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### Here's how:

#### RECALL A MEMORY ... ALL STORIES COUNT

Why you fly, receiving your wings, most memorable flight, best layover experience, with flying partners, etc.

#### WRITE THE STORY ... IN THREE WORDS

Free on paper, paint on wall, etch in sand, use your creativity and have fun. Create the memory, honor your career.

#### SHOOT DIGITAL PICTURE ... WITH YOUR WORDS

Send it in, do not hesitate, all entries welcome. E-mail to onboard@united.com, low-resolution format, .jpg is preferred.

**THE FINE PRINT** By submitting an entry, you agree that your picture and words may be used for internal publication, so be sure to include your name, company and file number so we can credit your creativity. We'll compile the pictures and share them with you on SkyFeed and in the newsletters. Entries will be accepted throughout 2010, as a way to celebrate the 80th anniversary of our flight attendants.



United's Press Release:

## United Airlines Celebrates 80 Years of the Flight Attendant Profession

CHICAGO, April 29, 2010 - Eighty years ago on May 15, 1930, United's first stewardesses led by registered nurse Ellen Church took their initial flight on a Boeing 80A from Oakland/San Francisco to Chicago, making a 20-hour journey with 13 stops, 14 passengers and cruising at 125 mph.

To commemorate this anniversary, United is honoring that historic flight on May 15. This year, a Boeing 767 will make a 4-hour nonstop journey with nearly 240 customers and cruising at approximately 530 mph.

United realized 80 years ago, as it still does today, that customers should be cared for while in flight.

"United's flight attendants are proud professionals who for generations have cared for our customers' safety and comfort," says Alexandria Marren, senior vice president of onboard service, who will be on the May 15 flight. "Our flight attendants deliver a safe, pleasant travel experience for millions of customers every year, and we want to take the time to thank those who have proudly earned their United wings."

On this honorary flight, United flight attendants will be invited to wear vintage uniforms that represent different eras of flight and provide a timeline of glamour and style leading up to 2011, when all United customer-facing employees will dress in new uniforms created by fashion designer Cynthia Rowley. With United's ongoing investments in improving the customer experience, including the new aircraft order, upgrades to the international premium cabins and other customer-friendly travel options, our flight attendants will continue to offer United's finest experience well into the future.

Kim McClellan, based in Washington Dulles and a United flight attendant since 1991, says, "I am proud to wear my United wings that represent our profession and the great service we provide our customers."